



RHYTHM JAPAN LAUNCHES NEW WEBSITE

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www.RhythmJapan.com

Japan's most comprehensive ski and snowboard rental and retail store, which has multiple shop fronts across Niseko and Hakuba, has given its website a complete overhaul. The site now includes an easy-to-use calculator that works out the cost of rental packages quickly and easily, along with an interactive 'Book Now' button so customers can begin renting from any page on the site and a weather report plugin that covers Niseko and Hakuba.

By using the calculator, customers are just two clicks away from finding out the cost of their ski or snowboard rental. They can easily select their desired package and the number of days they wish to hire for and then the calculator will do the rest.

The interactive 'Book Now' button appears on each page of the site so customers don't have to navigate back and forth to book their gear.

When clicking on the weather plugin, users are given a snapshot of what the weather will be like over the next five days at key locations including Niseko, Hakuba and the Snowy Mountains in NSW, Australia which is where Rhythm's Australian store is located.

The site also comes with a brand-new look, including fresh, high resolution images and simple navigation buttons. Visitors to the site will find plenty of useful information about skiing and snowboarding in Niseko and Hakuba. There are also links to Rhythm's partner stores including Rhythm Summit, Boot Solutions and Zaka Niseko. And, of course, there is plenty of information about our rental and retail range so customers can make informed decisions before they enter our doors in Niseko and Hakuba.

Be sure to keep up to date with all of Rhythm Japan's news by checking out our blog and news pages! You can also sign up to Rhythm's newsletter and be the first to find out about special deals, sales and snow conditions.

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